



**ZCC USA INC.**

**Quality You Expect, Performance You Demand, Value You Deserve**

3622 W. Liberty Road, Ann Arbor, MI 48103 Tel: 734-997-3811 Fax: 734-997-3820

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# *The Z - Advantage*

## *Defined*

Let's start with the "Z". The Z is for Zhuzhou, as in Zhuzhou Cemented Carbide Cutting Tools, ZCCCT. ZCC Cutting Tools, established in 1952, is the largest Chinese manufacturer of cutting tools. (ZCCUSA, located in Ann Arbor, MI was incorporated in 2007).

The "Z" (Zhuzhou) Advantage is built on the foundation that the ZCCCT group of companies are part of a major Chinese business organization called the [Minmetal Group](#). Minmetal is a \$244B global company with over 200,000 employees and ranks 109<sup>th</sup> in the Global Top 500 Companies. Minmetal has one of the world's largest reserves of copper, zinc and nickel, and the world's largest reserve of tungsten. In fact, it is the world's biggest producer of tungsten products and cemented carbide.

Their numerous mines and processing facilities ensures a reliable and guaranteed supply of one of the most important raw materials used in the production of cutting tools. The raw material is then supplied directly to its subsidiary, Zhuzhou Cemented Carbide Cutting Tools (ZCCCT). ZCC processes the powders into rods, blanks, and carbide inserts, which are distributed around the world to ZCC overseas companies like ZCCUSA.

So, ZCCCT and its subsidiaries products are all produced from "One Source" which covers the complete value-added supply chain from the raw material resources and extraction, to the manufacturing of high-quality performance carbide cutting tools.

The ability to control every aspect of product production significantly reduces production costs by streamlining the supply chain. It also frees significant human and financial resources, otherwise necessary to manage external processes and supply chain activities. This allows the company to develop and implement "One Vision", using the company's core competencies to guide their future success and mission.

Visit us at [www.zccusa.com](http://www.zccusa.com)



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The principles of "One Source - One Vision" drives the company, encourages, motivates, and rewards thinking and actions that advance its principles. Every ZCC member is invested in the company's success and feels they are part of something bigger than themselves. New ideas are welcomed, encouraged, and considered valuable. This process leads to faster development of innovative new products. It produces new technologies that leap frog competitors. It also creates a company where employees feel like family with shared ideals and sense of purpose. "One Source - One Vision" simplifies and streamlines company operations, and ensures consistency of materials and processes, which help us provide significant savings to our customers.

So, what is the Z Advantage? It is all of the above forces working together in harmony, so we can provide our customers with the highest quality performance products, and the newest and most advanced technologies, at a significant cost savings.

The Z Advantage is unique to ZCCCT companies as no other company can deliver finished products from a single internal resource. It is manufacturing truly best in class products like our XMR01 High Feed Mills, FMP12 Shoulder Mills, FMD02 "Whirl Wind" Mills, EMP13 Heavy Duty Square Shoulder Mills, UM High Performance Solid End Mills, GD Universal Solid Drills, and more. The Z Advantage is why ZCCUSA means **"Quality You Expect, Performance You Demand, Value You Deserve."**

It's just that simple. If you aren't already using a ZCCCT product, you're probably not getting the best value available.

Contact your local ZCCUSA salesman or call us at 734-997-3811 to learn more about how you can get the Z Advantage. You can also send an email request to [info@zccusa.com](mailto:info@zccusa.com) or learn more at [www.zccusa.com](http://www.zccusa.com)

We guarantee you'll be glad you did.

Call us today and learn how you can get a free sample and test the [Z Advantage](#) for yourself.

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